



Contact: Proactive Pictures 202-390-6010 Email: contact@proactivepictures.com

FOR IMMEDIATE RELEASE

ALEXANDRIA FILM FESTIVAL TO PRESENT LOCAL PREMIERE OF AWARD-WINNING FILM

Alexandria, VA – September 21, 2009, The Alexandria Film Festival will present the Washington D.C. area premiere of the award-winning feature film “Bureaucracy” on the final day of the festival, Sunday, September 27 at 1PM. The special event will take place in historic old town Alexandria inside the George Washington Masonic National Memorial which is featured in Dan Brown’s new novel “The Lost Symbol.” The annual four-day festival will include screenings of other notable films from around the world and will kick off with an opening night celebration on Thursday, September 24 at the Torpedo Factory.

“Bureaucracy,” the first film from Proactive Pictures and local D.C. filmmaker Andrew Perreault, has screened for audiences across the country at recent film festivals in Riverside (CA), Muskogee (OK), Pasadena (CA), Cleveland (OH), and Disneyland (CA). This month, the film premieres internationally in France and also screens at the University of Virginia. “Bureaucracy” recently won the “Best Feature-Crime Drama” award at The Indie Gathering Film Festival and the “Best Picture - Drama” award at the 10th Annual Bare Bones International Film Festival. Star Jack Robinson was also nominated for the “Best Actor” award at the latter event. Filmed in Los Angeles, “Bureaucracy” additionally features the talent of actors David Simon, Kaitlyn Black, Jane Shepherd, Christine Haeblerman, Alex Quattlander, Myles McLane, John Godley, Alvin Bellow, and ESPN radio-host Steve Mason.

In “Bureaucracy,” a young clerk must deal with harsh economic conditions that are falling upon him and his blind sister in a trailer park. Working at a Bureau where he is a clerk with the responsibilities of a manager but without the pay or the respect, the loyal employee is exposed to the executive corruption of an oppressive, paper-pushing boss who takes advantage of him. The subject matter has recently become extremely relevant to D.C. working culture and these current times of economic crisis.

More about Alexandria Film Festival and the George Washington Masonic National Memorial:

Attracting an audience of more than 1,800 people during its 2007 premiere year, the Alexandria Film Festival is an intimate four-day celebration joining art and film in historic old town Alexandria, Virginia. The festival highlights the talent of local, national, and international independent filmmakers in a town home to film producers, enthusiasts, arts patrons, members/staff of Congress, corporate executives, and other influential groups. The festival is led by film producer Sydney-Chanele Dawkins (the SXSW hit “Modern Love is Automatic”) and held at the George Washington Masonic National Memorial. Built during the 1920s, the memorial was dedicated in 1932 to perpetuate George Washington’s legacy by housing artifacts and displays related to Washington’s life and Freemasonry.

More about Proactive Pictures:

The Proactive Pictures team includes brothers Mark and Andrew Perreault from Virginia, and Rock Schroeter and Jonathan Edwards from Northern California. Mark is a writer who began his professional career in the Development Department of the Boston Symphony Orchestra, Andrew is a producer with a background in Washington DC project management, Rock is a filmmaker with an award-winning film that screened at SXSW, and Jonathan is a cinematographer who shoots and edits segments for “Days of Our Lives.” New members of the team also include local UVA alumni Matthew Webber, Brian Kirby, and Jay Hoover. Proactive Pictures is currently in pre-production on its next two feature films.

Information about Alexandria Film Festival:
www.AlexandriaFilm.org

Information on Proactive Pictures:
www.ProactivePictures.com

Watch the “Bureaucracy” Trailer:
www.BureaucracyMovie.com

“Bureaucracy” Cast Information:
www.IMDB.com/title/tt1146310

For more information, or to schedule an interview, contact:
Andrew at 202-390-6010 or email contact@proactivepictures.com